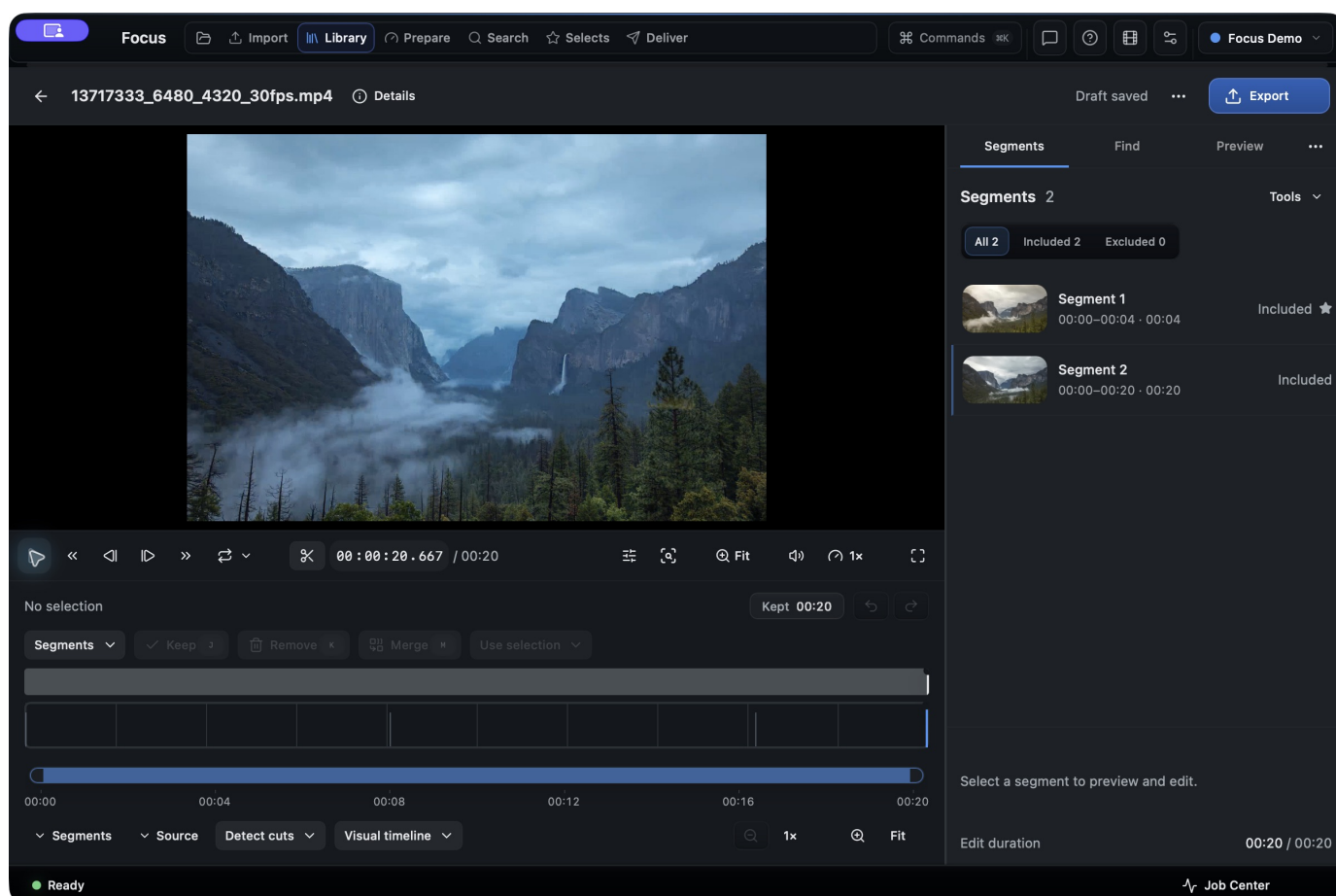


From footage to a first cut.

Find a line in an interview, a shot in an archive, then prepare the edit. Focus brings video search, source review and passage selection into one application for Mac and Windows.



The retrieved shot, opened in its source clip. Focus 1.21.2 for Mac.

The material

Spoken words and visual content in indexed videos.

The context

Each passage stays linked to its source clip.

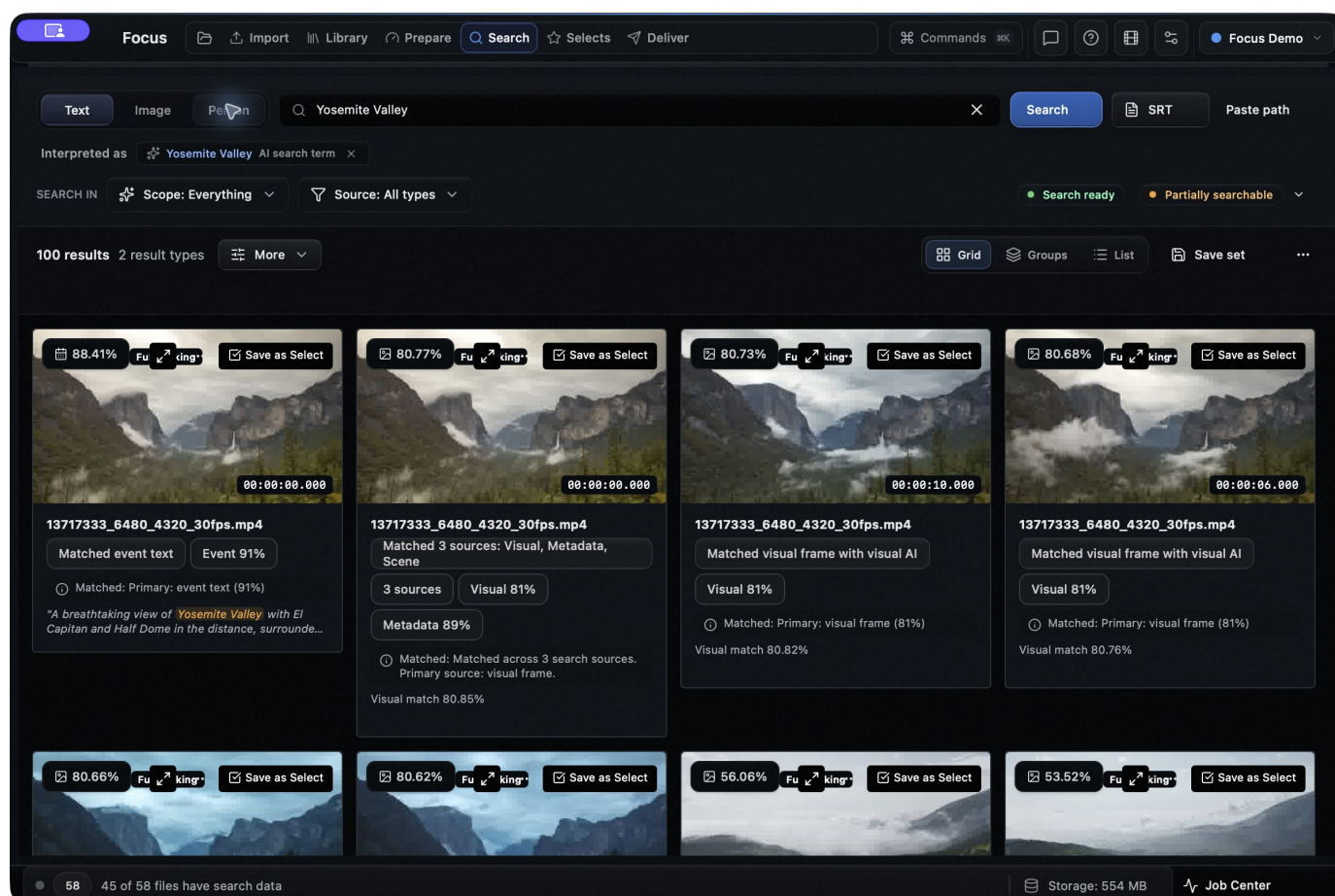
The next step

Selects and Sequences before the editing application.

Find it. Then verify it.

Search should bring an editor back to the right passage. The choice is made by reviewing the source clip.

Yosemite Valley



Search for “Yosemite Valley”: results linked to the clip and its timestamps.

1. Find

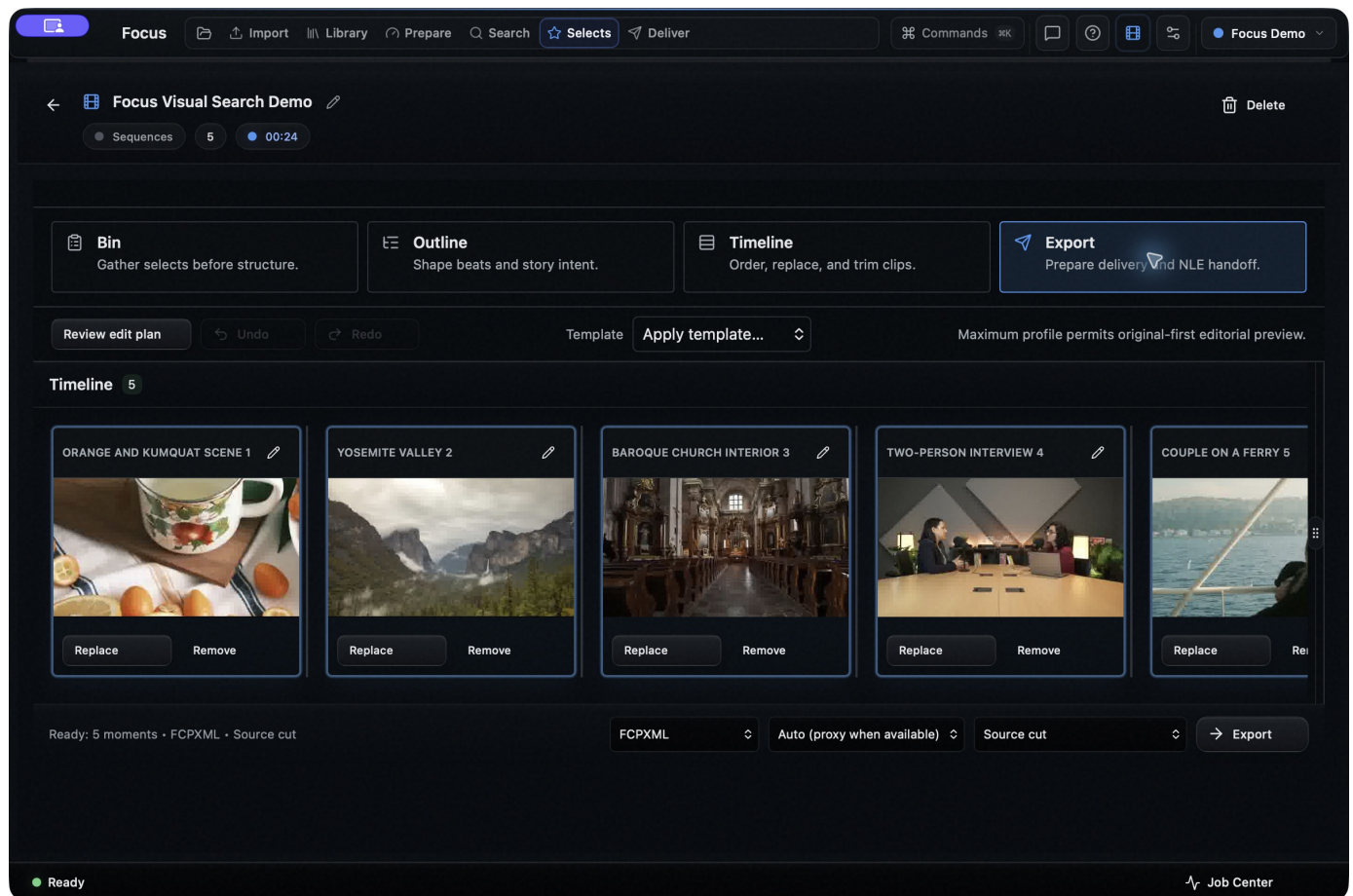
The query “Yosemite Valley” returns passages from the clip with timestamps and match types. Open a result to review the source.

2. Verify

The player puts the passage back in its clip. Segments show in and out points, leaving the editor in control of the context and the passage selection.

Prepare the edit.

Chosen moments can be assembled into a Sequence. Focus Pro prepares advanced exports for the next stage of work.



Five-moment sequence, 24 seconds long, with FCPXML output selected.

Product facts.

Platforms. Mac and Windows

Licenses. Personal: USD 49 · Pro: USD 89, paid once

Trial. Up to 30 indexed videos, with no time limit

Default analysis takes place on the computer. Model downloads, licensing, updates and optional connected services can use the network.

Press contact

contact@use-focus.com

use-focus.com/trial

use-focus.com/pricing

The accompanying folder contains original screenshots, the logo and reusable copy.